



Company Profile

About Us

Madarat Media is a specialized media and event production company, dedicated to creating impactful experiences and delivering professional media solutions for organizations across diverse sectors.

From corporate conferences and product launches to exhibitions and large-scale public events, we manage every detail with precision—ensuring seamless execution, an engaging atmosphere, and a lasting impression on every audience.



What Drives Us

GREAT COMPANIES
OPERATE IN STRONG
ORBITS



Our Mission

At Madarat Media, our mission is to transform ideas into unforgettable experiences through seamless, high-quality media and event production services.

By blending creativity with technical expertise and dependable execution, we ensure every project achieves its objectives and leaves a powerful, lasting impression.



Our Vision

To be recognized as a trusted regional partner in media and event production—valued for our reliability, meticulous attention to detail, and unwavering commitment to delivering meaningful, memorable experiences that inspire lasting connections.

The background of the slide features a dark stage with two bright spotlights on the left, casting a blue glow. A decorative vertical pattern of overlapping circles is on the right. The text "OUR SERVICES" is centered in white.

OUR SERVICES

01

Event Services

- Event Planning & Management
- Logistics & On-Site Coordination
- Guest Management & Experience Design
- Permits, Staffing and Vendor Coordination



02

Technical Production

- Stage Setup & Fabrication
- Sound - Lighting & Audio Visual Systems
- LED Screens & Control Systems
- Booth Construction & Operational Support



03

Media Production

- Event videography & Live Streaming
- Professional Photography
- Promo Videos & Highlight Edits
- Multi-Camera Coverage & Direction



Our Clients

We've worked with clients from a wide range of industries, including:

- Corporate & Enterprise Sectors
- Real estate & Retail Developers
- Event Agencies & Production Houses
- Public Institutions & Exhibitions





PROJECTS HIGHLIGHTS

AL TAIF HAJEN SCRF 2018



Madarat Media provided essential on-ground infrastructure for the **Al Taif Hajen SCRF 2018**, delivering power systems and structural support to ensure smooth operations and reliability throughout the event.

This project marked an important step in our early portfolio, strengthening Madarat Media's expertise in managing culturally significant outdoor events with complex logistical requirements.



AL JANDRYAH FESTIVAL 2019



Madarat Media delivered a complete lighting solution for one of the region's most prominent heritage festivals. Our team strategically illuminated walkways, vendor areas, and cultural activity zones—enhancing both safety and ambiance.

This work ensured a welcoming and memorable visitor experience while reinforcing Madarat Media's expertise in transforming large-scale cultural events into visually captivating and well-organized environments.



JADDAH SEASON 2019



Madarat Media played a pivotal role in **Jeddah Season 2019** by managing the full installation of essential event infrastructure, including light poles and core systems, ensuring safety and operational excellence.

Through technical precision and creative execution, Madarat Media elevated the venue's visual appeal and atmosphere delivering an engaging experience for thousands of visitors and contributing to the festival's overall success.



SELA COMPANY 2023



Madarat Media delivered end-to-end infrastructure for **Sela Company's** 2023 events, providing large-scale tents, steel stretcher structures, light poles, and porta cabins designed for both durability and functionality.

Our team also developed secure, customized booth spaces for specialized activations, ensuring Sela's premium events were supported with structural excellence and operational precision reinforcing Madarat Media's reputation for enabling world-class event experiences.



ALULA CAMEL CLUB 2021



Madarat Media supported the **Alula Camel Club 2021** by managing core infrastructure, with a strong focus on lighting systems and outdoor structural elements critical to audience engagement and comfort.

Through meticulous planning and execution, we ensured operational efficiency and elevated the visitor experience in a high-profile, remote location—highlighting Madarat Media's ability to deliver excellence under unique logistical challenges.



BOULEVARD WORLD 2022



blvdworld

Madarat Media delivered a turnkey infrastructure solutions for **Boulevard World 2022**, including steel stretcher structures, light pole installations, and integrated floor lighting systems designed to meet the scale and prestige of this high-profile destination.

Our work enhanced both the functionality and visual identity of the venue, ensuring seamless operations and creating an elevated visitor experience that reflected the global character and ambition of Boulevard World.



ARRIYADH GATE 2019



Madarat Media supported the development of **Arriyadh Gate's** key entry zones by delivering comprehensive construction and lighting solutions that emphasized both city-facing branding and immersive gateway experiences.

Through precise installation of light poles and critical infrastructure, our team ensured operational readiness, enabling smooth evening activations and an engaging experience for visitors at this landmark Riyadh destination.





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